

## BBA (Hospitality, Travel, and Tourism)

SEMESTER I			SEMESTER II		
		Credits			Credits
<b>BBCQ 101</b>	Business Organization	3	<b>BBCH 102</b>	Organizational Behavior	3
<b>BBCE 111</b>	Business Economics I	3	<b>BBTM 101</b>	Fundamentals of Travel & Tourism	2
<b>BBCQ 121</b>	Business Mathematics	3	<b>BBCQ 122</b>	Business Statistics	3
<b>BBCF 131</b>	Business Accounting	3	<b>BBCG 112</b>	Environment & Ecology	4
<b>BBCG 101</b>	Business Communication I	3	<b>BBTM 102</b>	India Cultural Heritage: Tourism Perspective	3
<b>BBCI 141</b>	Business Computing	3	<b>BBTM 201</b>	Fundamentals of Hospitality Management	3
<b>TOTAL</b>		<b>18</b>	<b>TOTAL</b>		<b>18</b>
SEMESTER III			SEMESTER IV		
		Credits			Credits
<b>BBCM 151</b>	Marketing Management	3	<b>BBCG 102</b>	Business Communication II	3
<b>BBCQ 123</b>	Research Methodology and Report Writing	3	<b>BBCG 110</b>	Business Law	3
<b>BBTM 201</b>	Foreign Language (French)	3	<b>BBCF 101</b>	Food and Beverages Management	3
<b>BBCF 132</b>	Financial Management	3	<b>BBCM 152</b>	Consumer Behavior & Market Research	3
<b>BBCE 112</b>	Business Economics II	3	<b>BDSA 113</b>	Travelling Agency & Tour Operations	3
<b>BBCH 103</b>	Human Resource Management	3	<b>BBTM 308</b>	Tourism Planning and Development	2
			<b>BDSM 171</b>	Industry Visit	1
<b>TOTAL</b>		<b>18</b>	<b>TOTAL</b>		<b>18</b>
SEMESTER V			SEMESTER VI		
		Credits			Credits
<b>BBCG 111</b>	Essential of Strategic Management	3	<b>BBTM 304</b>	Marketing of Airlines, Cruise, Hotels, Resorts & Tours	3
<b>BBCM 154</b>	Customer Relationship Management	3	<b>BBTM 305</b>	Entrepreneurship & Venture Management	3
<b>BBTM 301</b>	International Tourism	3	<b>BDSA 162</b>	Dissertation II	4
<b>BBTM 302</b>	Adventure Tourism	3	<b>BBTM 303</b>	Eco-Tourism and Medical Tourism	3
<b>BDSA 161</b>	Dissertation I	4			
<b>BDSA 163</b>	Summer Internship	2			
<b>BBTM 307</b>	Destination Management	2			
<b>TOTAL</b>		<b>20</b>	<b>TOTAL</b>		<b>13</b>
<b>TOTAL CREDIT POINTS FOR BBA(HTT) are 105</b>					