

BBA (Hospitality, Travel, and Tourism)

SEMESTER I			SEMESTER II		
		Credits			Credits
BBCQ 101	Business Organization	3	BBCH 102	Organizational Behavior	3
BBCE 111	Business Economics I	3	BBTM 101	Fundamentals of Travel & Tourism	2
BBCQ 121	Business Mathematics	3	BBCQ 122	Business Statistics	3
BBCF 131	Business Accounting	3	BBCG 112	Environment & Ecology	4
BBCG 101	Business Communication I	3	BBTM 102	India Cultural Heritage: Tourism Perspective	3
BBCI 141	Business Computing	3	BBTM 201	Fundamentals of Hospitality Management	3
TOTAL		18	TOTAL		18
SEMESTER III			SEMESTER IV		
		Credits			Credits
BBCM 151	Marketing Management	3	BBCG 102	Business Communication II	3
BBCQ 123	Research Methodology and Report Writing	3	BBCG 110	Business Law	3
BBTM 201	Foreign Language (French)	3	BBCF 101	Food and Beverages Management	3
BBCF 132	Financial Management	3	BBCM 152	Consumer Behavior & Market Research	3
BBCE 112	Business Economics II	3	BDSA 113	Travelling Agency & Tour Operations	3
BBCH 103	Human Resource Management	3	BBTM 308	Tourism Planning and Development	2
			BDSM 171	Industry Visit	1
TOTAL		18	TOTAL		18
SEMESTER V			SEMESTER VI		
		Credits			Credits
BBCG 111	Essential of Strategic Management	3	BBTM 304	Marketing of Airlines, Cruise, Hotels, Resorts & Tours	3
BBCM 154	Customer Relationship Management	3	BBTM 305	Entrepreneurship & Venture Management	3
BBTM 301	International Tourism	3	BDSA 162	Dissertation II	4
BBTM 302	Adventure Tourism	3	BBTM 303	Eco-Tourism and Medical Tourism	3
BDSA 161	Dissertation I	4			
BDSA 163	Summer Internship	2			
BBTM 307	Destination Management	2			
TOTAL		20	TOTAL		13
TOTAL CREDIT POINTS FOR BBA(HTT) are 105					